

Dear CIOhio Supporter,

The **2009 CIOhio Conference - Facing Challenge, Emerging Stronger Tomorrow** - marks its eighth year on **Friday, November 6, 2009** at the Hyatt Regency in Columbus. The future is here, and TechColumbus and CIOhio are bringing global business leaders together for a thought provoking one day conference. It's the largest, single event in Ohio targeted to the CIO, IT and business leadership community. The program includes internationally-recognized keynote speakers, industry panels covering current topics, and networking opportunities. It's an incredible opportunity to promote your company to this year's 300 attendees.

We invite you to join this premier conference as a sponsor. Enclosed please find a list of sponsorship levels and benefits for your consideration. Your support will align your organization with your key audience of IT and business leaders.

This year's featured keynote presenter is **Gary Hamel**, whose latest book is *The Future of Management* and is well-known for his best selling book *Leading the Revolution*. Hamel was recently ranked by The Wall Street Journal as the world's most influential business thinker, and Fortune magazine has called him "the world's leading expert on business strategy." He speaks frequently at the world's most prestigious management conferences, and is a regular contributor on CNBC, CNN, and other major media outlets.

TechColumbus and its regional partners are building high-tech futures through people, knowledge and investment. We ask you to invest in a stronger tomorrow by sponsoring **CIOhio 2009**. It's a great way to showcase your company to the technology community and continue to put your business at the forefront of technology innovation.

Please review the enclosed list of opportunities. If you have any questions or need additional information, contact Diane van Deusen at 614.484.5020 or dvandeuken@techcolumbus.org. Thank you for your time and consideration of becoming a sponsor for **CIOhio 2009**.

Sincerely,



Tim Haynes
VP Member Services and Marketing
TechColumbus

2009 Sponsorship Guide

Underwriting Sponsor (\$30,000) ~ **SOLD**

Pre-event Recognition

- Name and/or logo prominently displayed with event logo as Underwriting sponsor and incorporated into conference's printed materials including, Save the Date mailing and invitations
- Name and/or logo advertised as Underwriting sponsor in press releases, conference communications, and marketing materials
- Prominent CIOhio 2009 website listing and URL link to company website

Event Recognition

- Name and/or logo signage at the registration area, main stage, and break out rooms
- Name and/or logo featured prominently on and in the printed program cover
- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Logo prominently featured on intro screen before keynote speakers' presentations
- Name and/or logo to appear on name badges for all participants
- Company representative participate in conference program to introduce keynote speakers
- Company video (90 seconds or less) produced by company to be broadcast at conference
- Company may provide "take-away item" for all guests with company branding at company expense for all participants – to be distributed at registration or your exhibit table
- Invitation to 6 senior level representatives from company to attend private, pre-conference dinner Thursday, November 5, with exclusive group of sponsors and keynote speakers
- Invitation to 10 senior level representatives from company to attend the CIOhio 2009 conference. Exhibit table for use at company's discretion – prominent location
- Verbal acknowledgement during introduction breakfast program by conference emcee
- Access to the event database

Event Sponsor (\$10,000) ~ *Limited to fifteen companies*

Pre-event Recognition

- Name and/or logo incorporated into conference invitations
- Name and/or logo advertised as Event sponsor in press releases, and conference communications, and marketing materials
- CIOhio 2009 website listing and URL link to company website

Event Recognition

- Name and/or logo signage at the registration area, main stage, and break out rooms
- Name and/or logo featured prominently in the printed program
- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Invitation to 3 senior level representatives from company to attend the CIOhio 2009 conference
- Invitation to 2 senior level representatives from company to attend private, pre-conference dinner Thursday, November 5, with exclusive group of sponsors and keynote speakers
- Exhibit table for use at company's discretion
- Verbal acknowledgement during program by conference emcee

CIOhio Scholarship Sponsor (\$10,000) ~ SOLD

Pre-event Recognition

- Name and/or logo incorporated into conference invitations as Scholarship Sponsor
- Name and/or logo advertised as Scholarship Sponsor press releases, and conference communications, and marketing materials
- CIOhio 2009 website listing and URL link to company website

Event Recognition

- Name and/or logo signage at the registration area, main stage, and break out rooms
- Name and/or logo featured prominently in the printed program
- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Company representative to speak (1 min. maximum) during presentation of scholarships to student award winners from stage
- Invitation to 3 senior level representatives from company to attend the CIOhio 2009 conference
- Invitation to 2 senior level representatives from company to attend private, pre-conference dinner Thursday, November 5, with exclusive group of sponsors and keynote speakers
- Exhibit table for use at company's discretion
- Verbal acknowledgement during program by conference emcee

NEW ~ Keynote Speaker's Book Sponsor (\$7,500) ~ SOLD

Pre-event Recognition

- Name and/or logo listed as sponsor on CIOhio 2009 website listing and URL link to company website
- Name and/or logo advertised as Luncheon Sponsor in press releases, and conference communications, and marketing materials

Event Recognition

- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Name and/or logo signage at the book signing area
- Invitation to 2 senior level representatives from company to attend the CIOhio 2009 conference
- A branded label will be inserted in each book marked "Compliments of Your Company" with website listing
- Invitation to 1 senior level representatives from company to attend private, pre-conference dinner Thursday, November 5, with exclusive group of sponsors and keynote speakers
- Verbal acknowledgement during program by conference emcee

NEW ~ Breakfast Sponsor (\$7,500) ~ SOLD

Pre-event Recognition

- Name and/or logo listed as sponsor on CIOhio 2009 website listing and URL link to company website
- Name and/or logo advertised as Breakfast Sponsor in press releases, and conference communications, and marketing materials

Event Recognition

- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Name and/or logo signage in the breakfast area during breakfast program
- Name and/or logo featured prominently in the printed program
- Invitation to 2 senior level representatives from company to attend the CIOhio 2009 conference
- Invitation to 1 senior level representatives from company to attend private, pre-conference dinner Thursday, November 5, with exclusive group of sponsors and keynote speakers
- Verbal acknowledgement during program by conference emcee

NEW ~ Luncheon Sponsor (\$7,500) ~ SOLD

Pre-event Recognition

- Name and/or logo listed as sponsor on CIOhio 2009 website listing and URL link to company website
- Name and/or logo advertised as Luncheon Sponsor in press releases, and conference communications, and marketing materials

Event Recognition

- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Name and/or logo signage in the luncheon area during lunch program
- Name and/or logo featured prominently in the printed program
- Invitation to 2 senior level representatives from company to attend the CIOhio 2009 conference
- Invitation to 1 senior level representatives from company to attend private, pre-conference dinner Thursday, November 5, with exclusive group of sponsors and keynote speakers
- Verbal acknowledgement during program by conference emcee

NEW ~ Pre-Event Dinner Sponsor (\$5,000) ~ SOLD

Event Recognition

- Name and/or logo signage at the morning break area
- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Invitation to 1 senior level representative from company to attend the CIOhio 2009 conference
- Verbal acknowledgement during program by conference emcee

NEW ~ Conference Flashdrive Sponsor (\$5,000) ~ Limited to one company

Event Recognition

- A branded flashdrive will be given to each participant with presenter educational information
- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Invitation to 1 senior level representatives from company to attend private, pre-conference dinner Thursday, November 5, with exclusive group of sponsors and keynote speakers
- Verbal acknowledgement during program by conference emcee

NEW ~ Morning Break Sponsor (\$5,000) ~ SOLD

Event Recognition

- Name and/or logo signage at the morning break area
- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Invitation to 1 senior level representative from company to attend the CIOhio 2009 conference
- Verbal acknowledgement during program by conference emcee

NEW ~ Afternoon Break Sponsor (\$5,000) ~ SOLD

Event Recognition

- Name and/or logo signage at the afternoon break area
- 1-page advertisement in printed program (company to provide a total of 300 pre-printed ad slicks and delivered to TechColumbus by October 23, 2009)
- Invitation to 1 senior level representative from company to attend the CIOhio 2009 conference
- Verbal acknowledgement during program by conference emcee

Special Discount Offer for Sponsors

For an additional \$1,200 sponsors have the opportunity for an additional 10 conference registrations. This is a great opportunity to engage your key clients by offering them access to this premier conference. Conference Registrations can only be redeemed by senior level IT professionals.

Please complete the Sponsorship Response Form to confirm your participation.

Thank you for your consideration.

2009 Sponsorship Response Form

Please mark the level of sponsorship commitment, complete contact information and return signed form to the contact below.

Underwriting Sponsor - <i>Exclusivity to one sponsor per year</i>	\$30,000	SOLD
Event Sponsor - <i>Limited to fifteen companies</i>	\$10,000	_____
CIOhio Scholarship Sponsor - <i>Limited to one company</i>	\$10,000	SOLD
Keynote Speaker Book Sponsor - <i>Limited to one company</i>	\$7,500	SOLD
Breakfast Sponsor - <i>Limited to one company</i>	\$7,500	SOLD
Luncheon Sponsor - <i>Limited to one company</i>	\$7,500	SOLD
Pre-Event Dinner Sponsor - <i>Limited to one company</i>	\$5,000	SOLD
Conference Flashdrive Sponsor - <i>Limited to one company</i>	\$5,000	_____
Morning Break Sponsor - <i>Limited to one company</i>	\$5,000	SOLD
Afternoon Break Sponsor - <i>Limited to one company</i>	\$5,000	SOLD
Special Discount Offer for Sponsors - <i>10 additional registrations*</i>	\$1,200	_____

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

() CHECK ENCLOSED: made payable to TechColumbus

() CREDIT CARD NUMBER (Visa, MC, Discover) _____

EXP. DATE: ____/____/____ SECURITY CODE: _____

SIGNATURE: _____

Please complete and return the Sponsorship Response form to:
TechColumbus
Attn: CIOhio / Diane Van Deusen
1275 Kinnear Road , Columbus, Ohio 43212

A receipt will be forwarded once form is received and processed.

Thank you for your support of the 2009 CIOhio Conference.